

Project
STARTING FROM
THE BOTTOM

OPERATION
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GETTING OUR YOUTH RECOGNIZED

SFTB



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Table of Content

Project Starting From Bottom	Page 1
Aims	Page 2
Technical: Article Posts	Page 3
Technical: Audio Articles	Page 4
Technical: SFTB News	Page 5
Acknowledgement	Page 6



Project Starting From The Bottom

Project Starting From Bottom operating since December 2021 is a platform that exposes youth creativity and talent. The platform exposes such by publishing articles that covers the creative career of the featured artist.

This is a platform where we also get to show case some of the most unique traits of the creative talents and how their upbringing lead to where they are.

Founded by a person who is also learning a lot from artists and creative talents makes the project more eagerly interesting and fun to work for. This project is going to be a major turn of events for local youth, artists and creative talent.



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Aims

Our aim as Project SFTB is to put our featured creatives in the spotlight that is going to attract potential career opportunities, get the creatives a sense of acknowledgment and gratitude towards their creative work and also a feeling of appreciation.

We want to get our creatives to push harder and set standards for themselves that are going to work at their best to get the creative to where they have always wanted to be.



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Technical: Article Posts

Our practical work is article publishing where we publish articles about our featured creative. This is the basis of the establishing of Project SFTB. We write articles about the creative's career foundation, inspirations and hardships.

It is the written and published articles that help or have an impact on the creative's career and their decision.



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Technical: Audio Articles

Introducing our audio article platform March 2022 is a step forward for Project SFTB. It is a platform where you can listen to the articles read by either Remy or Cassidy. While listening to the articles on Anchor by Spotify, you can read the articles on our website.



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Technical: SFTB NEWS

SFTB News is a distribution of local and international news supported by relevant sources.

It is going to provide the latest news about a creative featured on Project SFTB or artists from South Africa and international stars. We can expect SFTB News to be our most trusted source of celebrity and entertainment news.



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Acknowledgement

We as Project SFTB would like to thank all our SFTB creatives, our editor, creative team, technical team and our social networking team.

We would also like to thank our readers, supporters and our promoters as you are part of the establishing of Project SFTB's image.

Thank You

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