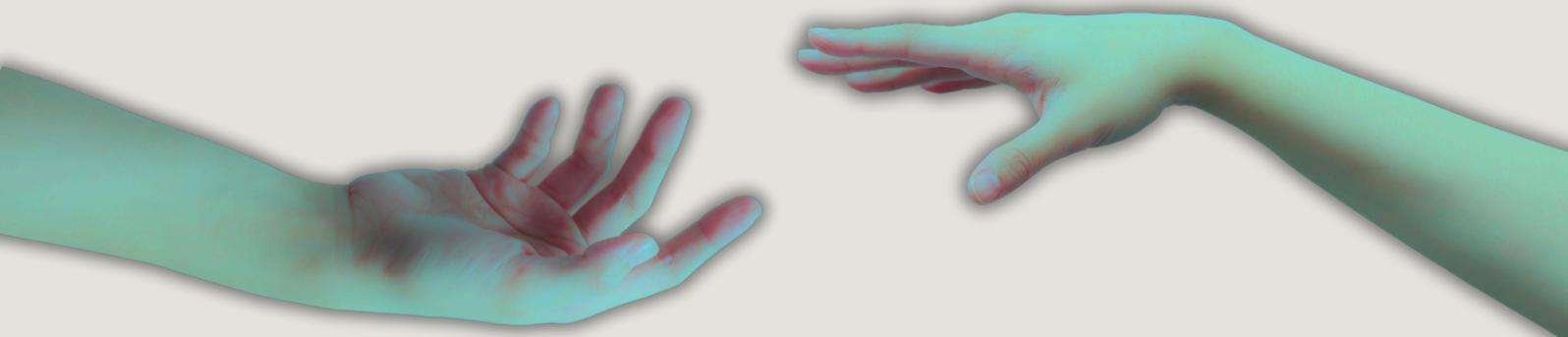


GETTING OUR YOUTH RECOGNISED

PART II



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IDENTIFYING TALENT

At SFTB, our first step in recognising young talent involves identifying promising individuals in various creative fields. Our process includes:

- **Community Outreach:** Engaging with local schools, community centres, and youth groups to discover emerging talents.
- **Online Submissions:** Setting up an accessible platform where young creatives can submit their work for consideration.
- **Talent Scouts:** Employing dedicated talent scouts who actively seek out young creatives through events, social media, and networking within creative communities.



SHOWCASING TALENT

Once identified, we provide platforms to showcase these talents to a broader audience:

- **Feature Articles:** Writing and publishing detailed articles on our platform that highlight the journeys, achievements, and aspirations of young creatives.
- **Social Media Promotion:** Leveraging our social media channels to promote the work of young talents, ensuring they gain visibility and recognition.
- **Events and Exhibitions:** Organising events and exhibitions where young creatives can display their work, perform, or speak about their experiences and inspirations.



MENTORSHIP AND DEVELOPMENT

Recognising talent is just the beginning; nurturing it is equally important. SFTB offers:

- **Mentorship Programs:** Pairing young creatives with experienced mentors in their field who provide guidance, support, and industry insights.
- **Workshops and Training:** Conducting skill-building workshops and training sessions to help young talents refine their craft and learn new techniques.
- **Resource Access:** Providing access to resources such as studio time, equipment, and educational materials to help young creatives grow and develop their skills.



BUILDING A NETWORK

Creating a supportive network is crucial for the growth and recognition of young talents:

- **Networking Events:** Organising networking events where young creatives can connect with industry professionals, potential collaborators, and like-minded peers.
- **Online Community:** Developing an online community platform where young talents can share ideas, collaborate on projects, and support each other's growth.
- **Industry Partnerships:** Forming partnerships with established companies and organisations in the creative industries to provide opportunities for internships, collaborations, and professional exposure.



CELEBRATING ACHIEVEMENTS

Recognising and celebrating the achievements of young creatives is vital to encouraging and motivating them:

- **Awards and Recognitions:** Establishing awards and recognition programs to honour outstanding young talents and their contributions to the creative community.
- **Publications and Media Coverage:** Ensuring that the achievements of young creatives are covered in publications, both on our platform and in external media.
- **Annual Gala:** Hosting an annual gala event to celebrate the accomplishments of young creatives, where they can showcase their work to a wider audience, including industry leaders and influencers.



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We as Project SFTB would like to thank all our SFTB creatives, our editor, creative team, technical team and our social networking team.

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Thank You

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CONTACT INFORMATION:

CONTENT TEAM: OE.SFTB@YAHOO.COM
MANAGEMENT: KQSHOME@OUTLOOK.COM

FACEBOOK: PROJECT SFTB

INSTAGRAM: @PROJECTSFTB

X: @PROJECTSFTB

LINKEDIN: PROJECT SFTB

WORDPRESS: PROJECTSFTB.ART.BLOG/

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