

Project
STARTING FROM
THE BOTTOM

SFTB NETWORK

KANANELO SEEMAHALE
CREATIVE MANAGER

PROJECT SFTB PRESENTS:

Tapestry Behind Music



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KANANELO SEEMAHALE

ZAKES' IDEA OF A REBORN STAR

I WAS CURIOUS ABOUT HOW ZAKES' MUSIC CHANGED, SO INSTEAD OF LOOKING AT HIS OLD SONGS, I CHECKED OUT THE NEW EDM WITH TRIBAL MUSIC AND SOUTH AFRICAN EXPERIENCES INFUSION (FUTURISTIC AFRO HOUSE), WHAT ZAKES IS DOING NOW IN HIS ALBUM "THE STAR IS REBORN." IT'S NOT THE SAME AS HIS OLDER STUFF, AND HE TOOK TWO YEARS AFTER RELEASING HIS GHETTO KING ALBUM TO WORK ON THIS NEW SOUND.

ZAKES SAYS HE'S STILL HIMSELF BUT TRYING NEW THINGS, WHICH IS WHY HIS MUSIC IS DIFFERENT NOW. THIS REMINDS ME OF WHEN I SAID, "I'M NOT THE SAME PERSON ANYMORE," NOT LIKE A COMPLETE CHANGE, BUT TRYING OUT NEW THINGS.

I WENT FROM JUST LISTENING TO MUSIC TO STUDYING IT, WRITING GUIDES ON INSTAGRAM, AND SOON CREATING MY OWN COMPOSITIONS. I CAREFULLY SELECTED TRACKS FOR MY PLAYLISTS BASED ON WHAT'S POPULAR, WHAT I LIKE, AND HOW THE CHORDS AND COMPONENTS OF THE SONGS FIT WELL TOGETHER.

IT'S LIKE A REBIRTH IN MY MUSICAL TASTE, SIMILAR TO WHAT ZAKES IS GOING THROUGH — INDEED, A STAR IS REBORN.

DRAKE AND MJ - DYNAMIC TAPESTRY

IN THE SONG "DON'T MATTER TO ME," DRAKE WORKS WITH MICHAEL JACKSON'S OLD SINGING RECORDINGS, WHICH WEREN'T RELEASED BEFORE HE PASSED AWAY. THEY SING ABOUT FEELING SAD AND DISTANT IN RELATIONSHIPS. MICHAEL JACKSON'S SINGING MAKES IT SOUND A BIT OLD-FASHIONED AND SAD. IT'S LIKE A MIX OF NEW AND OLD STYLES, TALKING ABOUT LOVE AND THINKING DEEPLY.

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THANK YOU
- PROJECT SFTB

SFTB EDITORIAL

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