

Project
STARTING FROM
THE BOTTOM
PTY (Ltd)

SFTB EDITORIAL



HOW WE FORMULATE ARTICLES



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Project Starting From The Bottom

Launched in December 2021, Project Starting From the Bottom is a dynamic platform dedicated to celebrating and amplifying the creativity, talent, and innovation of today's youth. Through thoughtfully crafted and engaging articles, we not only showcase the professional achievements of our featured artists but also explore the personal narratives, experiences, and motivations that have shaped their artistic journeys.

At the heart of the project is a commitment to giving young creatives a platform to share their stories, challenges, and successes, offering inspiration to their peers and fostering a greater appreciation for the diverse creative landscape. Founded by an individual deeply immersed in the world of arts and culture, Project Starting From the Bottom combines passion, vision, and purpose to support emerging talent and drive positive change within the creative community.

By connecting artists with audiences and highlighting their unique journeys, the project aims to influence and energize the local creative scene, providing opportunities for recognition, collaboration, and growth. As it continues to expand, Project Starting From the Bottom remains a vibrant space for storytelling, innovation, and celebration of youth creativity, inviting all to join and witness this transformative journey.

How We Formulate Articles

Here's what we need from you:

1. **Personal Info:** Full name, stage name, industry, date of birth (year optional), birthplace, and current residence.
2. **Creative Journey:** What sparked your creativity, why you chose this career, and key inspirations.
3. **Challenges & Projects:** Major obstacles faced and current projects you're working on.
4. **Goals & Gratitude:** Your aspirations for 2026 and a message of thanks to supporters/fans.
5. **Online Presence & Photo:** Social media handles, website, and a clear photo for your cover poster.

These details will shape your personalized article.

Technical: Ways of Submission

Available ways of conducting article content

LIVE COMMUNICATION:

- **Instagram:** @projectsftb
- **Zoom:** Invitation will be sent
- **Google Meet:** Invitation will be sent

VOICE COMMUNICATION:

- **Instagram:** @projectsftb

TYPED COMMUNICATION:

- **Instagram:** @projectsftb
- **Email:** projectsftb@gmail.com

Artist/Creative Talent will choose the available communication method to conduct and produce article content.

CONTACT INFORMATION:
CONTENT TEAM: PROJECTSFTB@GMAIL.COM
MANAGEMENT: KQSHOME@OUTLOOK.COM

FACEBOOK: PROJECT SFTB
INSTAGRAM: @PROJECTSFTB
X: @PROJECTSFTB
LINKEDIN: PROJECT SFTB
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