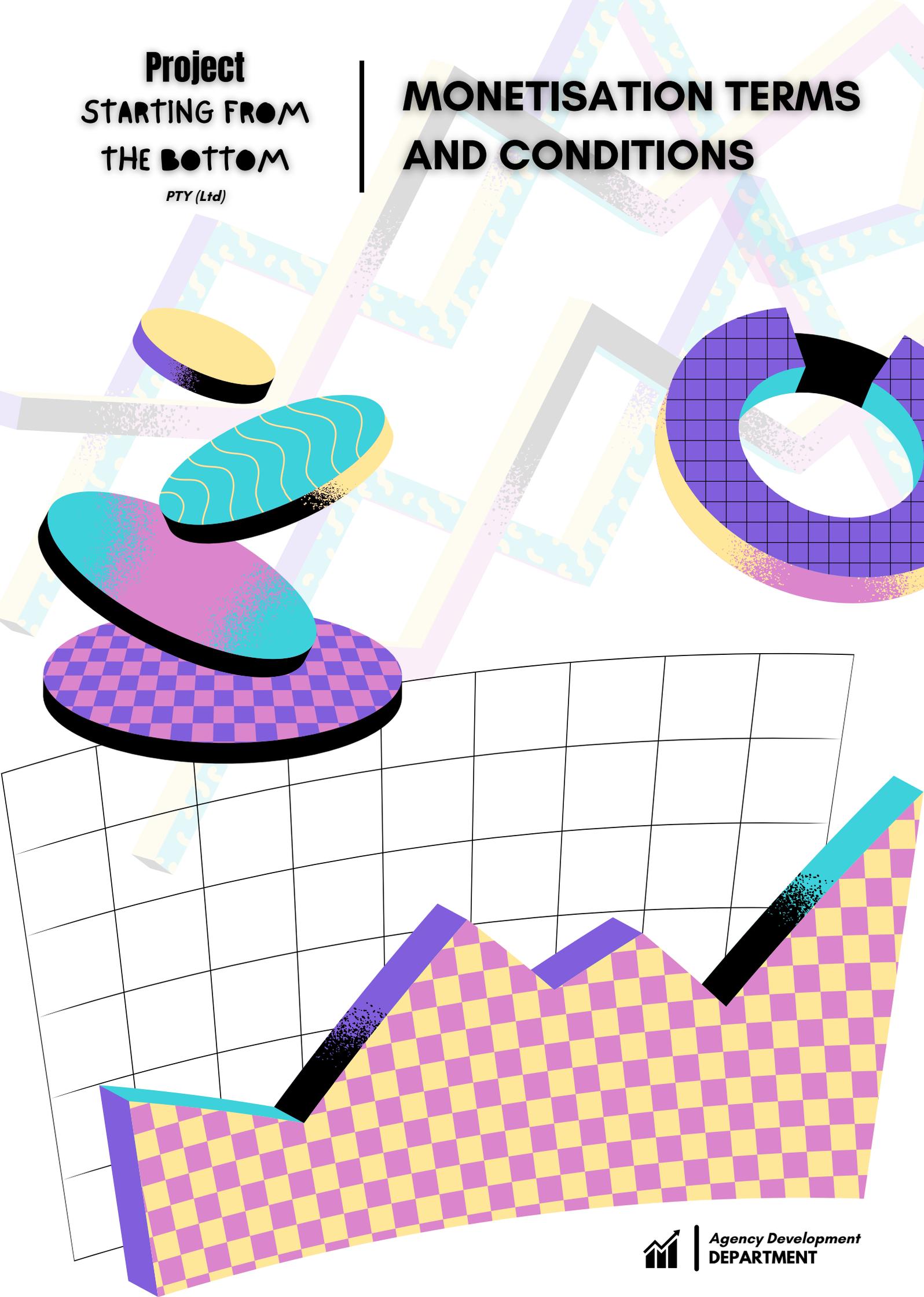


Project
STARTING FROM
THE BOTTOM

PTY (Ltd)

MONETISATION TERMS AND CONDITIONS



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1. Scope of Services

Monetisation Services oversees all financial activities of the company while also offering external monetisation solutions to clients. This includes sponsorship acquisition, advertising and campaign revenue management, partnership funding, grant applications, accounting support, and strategic monetisation of creative content. Internally, it manages company funds, budgeting, payroll, and compliance with statutory obligations.

2. Service Engagement (External Clients)

- Services are initiated upon signing a formal agreement.
- Deliverables, timelines, and financial expectations are defined in client contracts.
- Customisation of services may be offered, subject to prior approval.

3. Company Finance Functions (Internal Operations)

- Responsible for accurate bookkeeping, preparation of financial statements, and management of company accounts.
- Administers payroll, staff stipends, and contractor payments in line with company policy.
- Ensures timely filing of tax returns and compliance with SARS regulations.
- Manages company budgets, reserves, and reinvestment strategies.

4. Payment Terms (Clients)

- All fees are payable as stipulated in the service agreement.
- Invoices must be settled within 7 business days of issuance unless otherwise agreed in writing.
- Late payments may incur interest at the statutory rate.
- Ad spend, sponsorship contributions, or third-party fees are billed separately.

5. Company Funds Management (Internal)

- All revenue generated by the company is collected, recorded, and allocated by Monetisation Services.
- No disbursements may be made without proper authorization from management.
- Surplus funds are reinvested into company growth and creative development, in line with approved financial strategies.

6. Confidentiality

All financial information — both client-related and internal — remains confidential and is not disclosed without consent, except as required by law.

7. Compliance

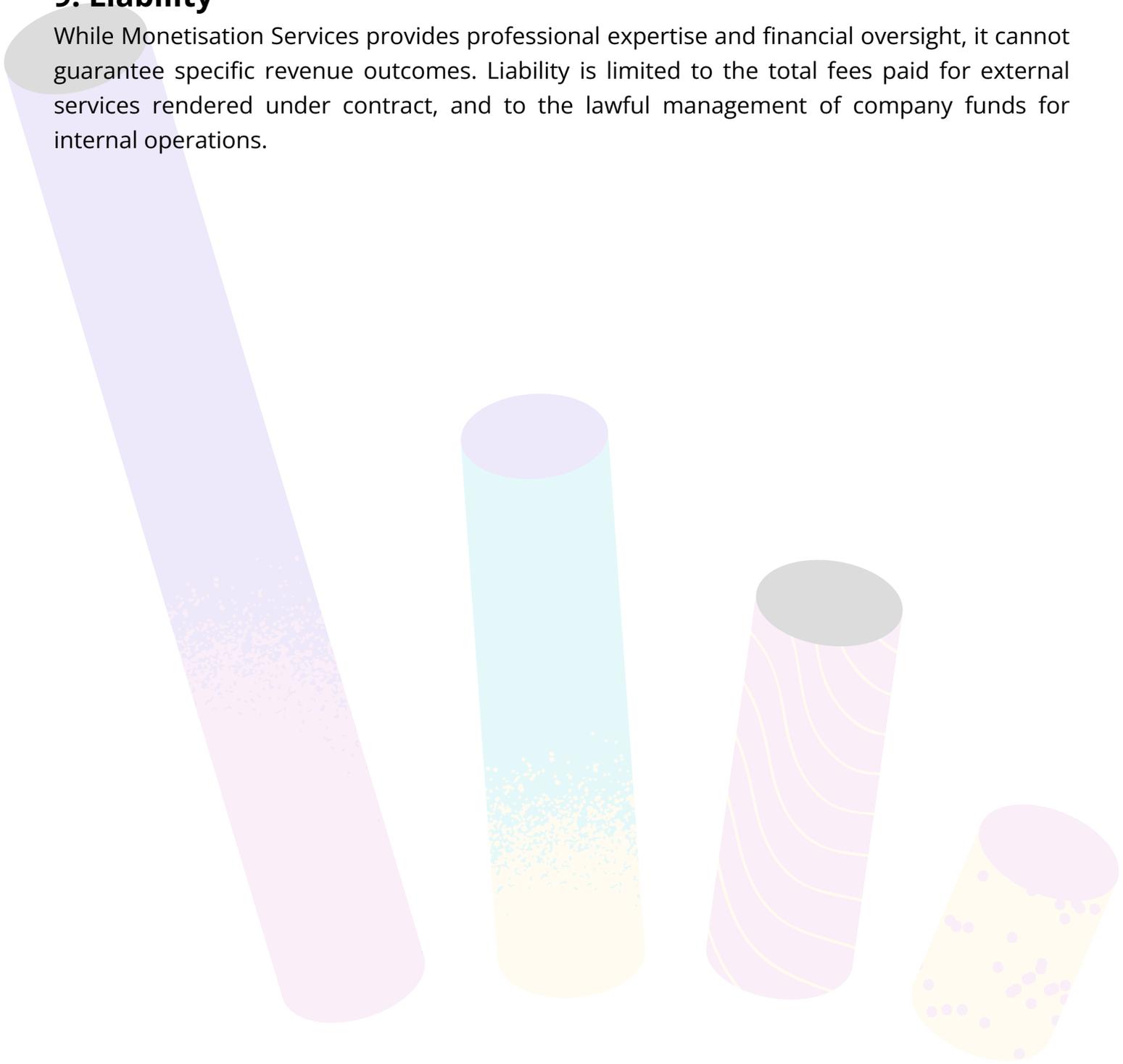
Monetisation Services ensures compliance with financial regulations, company law, tax obligations, and industry standards. Clients remain responsible for their independent regulatory and tax duties.

8. Termination of Services

- External service contracts may be terminated by either party with 30 days' written notice.
- All outstanding fees or financial obligations remain payable.
- Internally, financial officers may be removed or replaced only by management decision, in accordance with company policy.

9. Liability

While Monetisation Services provides professional expertise and financial oversight, it cannot guarantee specific revenue outcomes. Liability is limited to the total fees paid for external services rendered under contract, and to the lawful management of company funds for internal operations.



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